



FOR IMMEDIATE RELEASE

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Music City Madness Showcase Basketball Tournament Debuts in Cool Springs

Franklin, Tennessee -- July 16, 2009 -- The inaugural Music City Madness Basketball Tournament will be played at A-Game Sportsplex and USBA facilities in Cool Springs on July 22 - July 25, 2009. The 130-team NCAA sanctioned tournament will be one of the largest high school girls basketball recruiting events in Tennessee this year. All Pac-10 coaching staffs are attending the tournament to watch many of the top players from the west coast who are participating. Nationally ranked teams from the west coast and midwest, including the California Swish Black, Adidas Full Package Elite Platinum (Chicago area), and the Oklahoma Trotters will be vying for the coveted MCM crown. Southeastern teams will also be represented. "A-Game Sportsplex is thrilled to host a tournament with these caliber of athletes. It is a great opportunity for the community to watch some outstanding basketball and it gives our surrounding area a great economic boost by bringing in all these teams," said Paul Ward, Director of Court Operations at A-Game Sportsplex. Coach Russ Davis is excited to have his California Swish Black team, one of the favored teams in the tournament, participating. "Our team is excited to be coming to this college exposure event. Several of our players are being recruited by SEC schools including Vanderbilt so this is a fact-finding trip for our players and their families," added Head Coach Russ Davis, also the Head Coach of NAIA powerhouse Vanguard University women's basketball team. UConn signee, 5'11" shooting guard Lauren Engeln is one of Davis' players on the Nike sponsored California Swish Black team.

Games will be played from 9 a.m. to 7:30 p.m. Monday through Friday with Championship games played Saturday in the 4 divisions of the tournament. The final championship game is at 2:30 p.m. at A-Game Sportsplex. The tournament is open to the public. Admission is \$8 per day or \$25 for a tournament pass. High school or younger spectators will be discounted to \$3 per day. Children six and younger are free. The A-Game Sportsplex is at 215 Gothic Court, Franklin, TN 37067 and the USBA gym is at 1850B General George Patton, Franklin, TN 37067. For more information, visit www.goagame.com or call (615) 771-2444 ext. 202.

The A-Game Sportsplex is a state-of-the art 177,000 square foot indoor sports facility focused on the basketball, hockey, volleyball, sports performance fitness and futsal (indoor soccer) markets. The Cool Springs Athletic Association sanctions youth, high school, and adult leagues and tournaments that play in the climate controlled facility in the heart of beautiful, historic Williamson County, Tennessee. A photo virtual tour is available on the A-Game web site www.goagame.com

Note to media: Requests for interviews with college coaching staffs or tournament teams should be directed to Paul Ward, pward@goagame.com.